

Editorial Guidelines

InsuranceNewsNet

InsuranceNewsNet is a premier online publisher of original articles on issues that impact the life, long-term care, disability and property-casualty industries. All material must be:

- Original
- Written by producers, general agents, home office personnel, wholesalers, association members, consultants or industry vendors
- Written to target audiences that include: producers, carriers, distributors and any insurance professional interested in today's most relevant news
- Topical, relevant, timely, and focused on product, underwriting or industry-related issues

How to Pitch Your Article

Please adhere to the following:

- All article pitches (a short synopsis of your article) should be submitted to Rob Billingham at rob@insurancenewsnet.com for editorial review
- The article pitch will be reviewed and author will be contacted
- If accepted, the article should be submitted without photos in Microsoft Word to rob@insurancenewsnet.com.

Content

- Articles should be 600 – 1500 words in length
- Please submit new, original content
- Articles may not include the name of the author's company or products directly. Also, articles must be as objective as possible in regards to product information.
- Examples, case histories, charts and graphs are also welcome
- Authors will be given a byline, a short biographical blurb and room for a short boilerplate description of their company
- InsuranceNewsNet follows Associated Press Style guidelines

Please send your pitch to Rob Billingham, Editor, at rob@insurancenewsnet.com for his review. To discuss your topic by phone, contact Rob at 717-780-7818.